

SAMUEL HARDMAN TAYLOR

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EDUCATION

2019 Ph.D., Communication, Cornell University, Ithaca, NY
2014 M.S., Communication Studies, Texas Christian University, Fort Worth, TX
2012 B.S., Communication, Southern Utah University, Cedar City, UT

ACADEMIC POSITIONS

2019 – Present **Assistant Professor**
Department of Communication
University of Illinois Chicago

2020 – Present **Assistant Professor by Courtesy**
Department of Psychology
University of Illinois Chicago

ACADEMIC PUBLICATIONS

1. Yao, Y.,* **Taylor, S. H.**, & Leiser, S.* (2024). Who's viewing this?: Extending the imagined audience process model towards affordances and self-disclosure goals on Instagram. *Social Media + Society*, 10, 1-11. <https://doi.org/10.1177/20563051231224721>. Impact Factor: 6.0
2. Choi, M., & **Taylor, S. H.** (2024). Are you as attractive on social media as you think?: Asymmetrical perception of sharing emotion on Facebook. *Journal of Media Psychology*. <https://doi.org/10.1027/1864-1105/a000409>. Impact Factor: 2.6

3. **Taylor, S. H.**, & Brisini, K. S. (2024). Parenting the TikTok algorithm: An algorithm awareness as process approach to online risks and opportunities. *Computers in Human Behavior*, 150, 107975, <https://doi.org/10.1016/j.chb.2023.107975>. Impact Factor: 9.9
4. Brisini, K. S., & **Taylor, S.H.** (2024). The spillover of parenting stress onto interparental conflict communication: A relational turbulence theory perspective. *Journal of Family Communication*, 24, 24-38. <https://doi.org/10.1080/15267431.2023.2264264>. Impact Factor: 2.9
5. **Taylor, S. H.**, & Choi, M. (2023). Lonely algorithms: A longitudinal investigation into the bidirectional relationship between social media algorithms and loneliness. *Journal of Social and Personal Relationships*. <https://doi.org/10.1177/02654075231156623>. Impact Factor: 3.3
6. **Taylor, S. H.**, & Choi, M. (2022). An initial conceptualization of algorithm responsiveness: Comparing algorithm perceptions across social media platforms. *Social Media + Society*, 8, 1-12. <https://doi.org/10.1177/20563051221144322>. Impact Factor 6.0.
7. Song, H., Markowitz, D. M., & **Taylor, S. H.** (2022). Trusting on the shoulders of open giants? Open science increases trust in science for public and academics. *Journal of Communication*, 72, 497-510. <https://doi.org/10.1093/joc/jqac017>. Impact Factor: 9.2.
8. **Taylor, S. H.**, Zhao, P., & Bazarova, N. N. (2022). Social media and close relationships: A puzzle of connection and disconnection. *Current Opinions in Psychology*, 45, 101292, <https://doi.org/10.1016/j.copsyc.2021.12.004>. Impact Factor: 5.9.
9. Markowitz, D. M., Song, H., & **Taylor, S. H.** (2021). Tracing the adoption and effects of open science in communication. *Journal of Communication*, 71, 739-763, <https://doi.org/10.1093/joc/jqab030>. Impact Factor: 9.2.
10. **Taylor, S. H.**, & Bazarova, N. N. (2021). Always available, always attached: A relational perspective on the effects of mobile phones and social media on subjective well-being. *Journal of Computer-Mediated Communication*. 26, 187-206, <https://doi.org/10.1093/jcmc/zmab004>. Impact Factor: 8.7.
11. **Taylor, S. H.**, Ledbetter, A. M., & Mazer, J. P. (2020). Initial specification and empirical test of media enjoyment theory. *Communication Research*, 47, 1246-1271. <https://doi.org/10.1177/0093650217741029>. Impact Factor: 5.5.
12. **Taylor, S. H.**, DiFranzo, D., Choi, Y. H., Sannon, S., & Bazarova, N. N. (2019). Accountability and empathy by design: Encouraging bystander interventions to cyberbullying on social media. In *Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW '19)*. Austin, TX. <https://doi.org/10.1145/3359220>. H-index: 97
13. Rokito, S.,* Choi, Y. H., **Taylor, S. H.**, & Bazarova, N. N. (2019). Overgratified, undergratified, or just right?: Applying the gratification discrepancy approach to investigate

recurrent Facebook use. *Computers in Human Behavior*, 93, 76-83.
<https://doi.org/10.1016/j.chb.2018.11.041>. Impact Factor: 9.9.

14. **Taylor, S. H.**, & Bazarova, N. N. (2018). Revisiting media multiplexity: A longitudinal test of media use in romantic relationships. *Journal of Communication*, 68, 1104-1126.
<https://doi.org/10.1093/joc/jqy055>. Impact Factor: 9.2.
15. DiFranzo, D., **Taylor, S. H.** (co-first author), Kazerooni, F. K., Wherry, O., & Bazarova, N. N. (2018). Upstanding by design: Bystander intervention in cyberbullying. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '18)*. Montreal, CA.
<https://doi.org/10.1145/3173574.3173785>. H-index: 216
16. Kazerooni, F., **Taylor, S. H.**, Bazarova, N. N. & Whitlock, J. (2018). Cyberbullying bystander intervention: The number of offenders and retweeting predict likelihood of helping cyberbullying victim. *Journal of Computer-Mediated Communication*, 23, 146-162.
<https://doi.org/10.1093/jcmc/zmy005> Impact Factor: 8.7.
17. **Taylor, S. H.**, Hinck, A. S., & Lim, H. (2017). An experimental test of how selfies change social judgments on Facebook. *Cyberpsychology, Behavior, and Social Networking*, 20, 610-614. <https://doi.org/10.1089/cyber.2016.0759>. Impact Factor: 6.6.
18. **Taylor, S. H.**, & Ledbetter, A. M. (2017). Extending media multiplexity theory to the extended family: Communication satisfaction and tie strength as moderators of violations of media use expectations. *New Media & Society*, 19, 1369-1387.
<https://doi.org/10.1177/1461444816638458>. Impact factor: 6.9
19. **Taylor, S. H.**, Hutson, J.,* & Alicea, T. R.* (2017). Social consequences of Grindr use: Extending the Internet-enhanced self-disclosure hypothesis. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '17)*. Denver, CO.
<http://dx.doi.org/10.1145/3025453.3025775>. H-index: 216
20. Purington, A., Taft, J. G., Sannon, S. H., Bazarova, N. N., & **Taylor, S. H.** (2017) "Alexa is my new BFF": A case study of the Amazon Echo's social functions and roles. Extended Abstract in *Proceedings of the ACM Conference on Computers and Human Factors*, (CHI '17). <http://dx.doi.org/10.1145/3027063.3053246> H-index: 216
21. Ledbetter, A. M., **Taylor, S. H.**, & Mazer, J. P. (2016). Enjoyment fosters media use frequency and determines its relational outcomes: Toward a synthesis of uses and gratifications theory and media multiplexity theory. *Computers in Human Behavior*, 54, 149-157. <https://doi.org/10.1016/j.chb.2015.07.053>. Impact Factor: 9.9.
22. Garner, J. T., Ragland, J. P., Leite, M., Young, J., Bergquist, G., Summers, S., Pool, G., **Taylor, S. H.**, Tian, X., Reyes, E., Haynes, M., & Ivy, T. (2016). A long look back: An analysis of 50 years of organizational communication research (1964-2013). *Review of Communication Research*, 4, 29-64. <https://doi.org/10.12840/issn.2255-4165.2016.04.01.009>. Impact factor: .97
23. **Taylor, S. H.**, Young, J., Summers, S., Garner, J. T., & Hinderacker, A., (2015). Entering the fold: Exploring the encounter stage of the socialization processing within the

Church of Jesus Christ of Latter-Day Saints. *Journal of Communication & Religion*, 38, 67-88

* graduate or undergraduate student

INVITED BOOK CHAPTERS

1. **Taylor, S. H.** (2020). Family communication in the technological context: The case study of unicorn_b2. In E. Dorrance Hall & K. Scharp (Eds). *Communication in family contexts: Applying theories and processes to family relationships* (pp. 306-307). Hoboken, NJ: Wiley-Blackwell.
2. **Taylor, S. H.**, & Bazarova, N. N. (2018). Social media and subjective well-being: A relational perspective. In Z. Papacharissi (Ed). *A Networked Self and Love* (pp. 86-112). New York, NY: Routledge.

CONFERENCE PRESENTATIONS

1. **Taylor, S. H.**, & Chen, Y. A. (submitted). The lonely algorithm problem: The relationship between algorithmic personalization and social connectedness on TikTok. Extended abstract submitted at the inaugural Communication Science Futures conference. East Lansing, MI.
2. **Taylor, S. H.** & Markowitz, D. M. (submitted). Understanding algorithm perceptions: Connecting the algorithm responsiveness process to algorithmic folk theories. Paper submitted at the 2024 annual meeting for the National Communication Association, New Orleans, LA.
3. **Taylor, S. H.**, & Chen, Y. A. (submitted). Always connected, always available: Relational closeness moderates the effects of availability on stress and security. Paper submitted at the 2024 annual meeting for the National Communication Association, New Orleans, LA.
4. **Taylor, S. H.**, & Chen, Y. A. (submitted). The lonely algorithm problem: The relationship between algorithmic personalization and social connectedness on TikTok. Paper submitted at the 2024 annual meeting for the National Communication Association, New Orleans, LA.
5. Yao, Y.*, & **Taylor, S. H.** (2024). Algorithmic intimacy: Rethinking relational maintenance on social media. Paper presented at the 2024 annual meeting for the International Communication Association, Gold Coast, AU.
Top Student-led Paper Award, Interpersonal Communication Division
6. Yao, Y.*, & **Taylor, S. H.** (2024). Algorithmic intimacy: Exploring algorithmic-mediated relational maintenance on social media. Paper presented at the 2024 biannual meeting for the International Association for Relationship Research, Boston, MA.

7. **Taylor, S. H.**, & Chen, Y. A. (2024). Always connected, always available: Relational closeness moderates the effects of availability on stress and security. Extended abstract presented at the 2024 biannual meeting for the International Association for Relationship Research, Boston, MA.
8. Brisini, K. S., & **Taylor, S.H.** (2023). The spillover of parenting stress onto interparental conflict communication: A relational turbulence theory perspective. Paper presented at the 2023 annual meeting for the National Communication Association, National Harbor, MD.
9. **Taylor, S. H.**, & Brisini, K. S. (2023). Parenting the TikTok algorithm: An algorithm awareness as process approach to online risks and opportunities for teens on TikTok. Paper presented at the 2023 annual meeting for the National Communication Association, National Harbor, MD.
10. Yao, Y.*, **Taylor, S. H.**, & Leiser, S.*. (2023). Who's viewing this?: Extending the imagined audience process model towards affordances and self-disclosure goals on Instagram. Paper presented at the 2023 annual meeting for the National Communication Association, National Harbor, MD.
11. Lackey, C.*, & **Taylor, S. H.** (2023). Algorithmic folk theories of online harassment: How social media algorithms enable online harassment and prevent intervention. Paper presented at the 2023 annual meeting for the Association for Internet Researchers, Philadelphia, PA.
12. **Taylor, S. H.** & Markowitz, D. M. (2023). Curating connectedness: A message-centric approach to social media algorithms and social connection. Extended abstract presented at the 2023 annual meeting for the International Communication Association, Toronto, CA.
13. **Taylor, S. H.** & Choi, M. (2023). Lonely algorithms: A longitudinal investigation of social media algorithms and loneliness. Paper presented at the 2023 annual meeting for the International Communication Association, Toronto, CA.
14. **Taylor, S. H.**, & Choi, M. (2022). An initial conceptualization of algorithm responsiveness: Comparing algorithm perceptions across social media platforms. Paper presented at the 2022 annual meeting for the National Communication Association, New Orleans, LA.
15. Choi, M., & **Taylor, S. H.** (2022). Are you as attractive on social media as you think?: Asymmetrical perception of sharing emotion on Facebook. Paper presented at the 2022 annual meeting for the International Communication Association, Paris, FR.
16. Song, H., Markowitz, D. M., & **Taylor, S. H.** (2022). Trusting on the shoulders of open giants? Open science increases trust in science for public and academics. Paper presented at the 2022 annual meeting for the International Communication Association, Paris, FR.

17. Markowitz, D. M., **Taylor, S. H.**, & Song, H. (2021). Tracing the adoption and effects of open science in communication (2010-2020): A computational and experimental approach. Paper presented at the 2021 annual meeting for the International Communication Association, Denver, CO.
18. Choi, M. & **Taylor, S. H.** (2021). You are more likable and attractive than you think: Asymmetrical perception of sharing emotion on Facebook. Paper presented at the 2021 annual meeting for the International Communication Association, Denver, CO.
19. **Taylor, S. H.**, & Bazarova, N. N. (2020). Always available, always attached: A relational perspective on the effects of mobile phones and social media on subjective well-being. Paper presented at the 2020 annual meeting for the International Communication Association, Gold Coast, Australia.
20. **Taylor, S. H.**, Davis, C. J.,* & DiFranzo, D. (2018). Bōlbee: Inferring offline social interactions from mobile sensing data. Paper presented at the 12th AAAI International Conference on Web and Social Media (ICWSM '18). Stanford, CA.
21. **Taylor, S. H.**, Purington, A., & Bazarova, N. N. (2018) Parenting practices to prevent exposure to online risk: A qualitative dyadic analysis of parent-child discrepancies about parental mediation and online risky behaviors. Paper presented at International Association of Relationship Research, Boulder, CO.
22. Kazerooni, F., **Taylor, S. H.**, Bazarova, N. N. & Whitlock, J. (2017, November). Cyberbullying bystander intervention: The number of offenders and retweeting predict likelihood of helping cyberbullying victim. Paper presented at 2017 annual meeting for the National Communication Association, Dallas, TX.
23. **Taylor, S. H.**, & Bazarova, N. N. (2017, May). Media multiplexity in romantic relationships: a longitudinal test of relational closeness, relational uncertainty, and multimedia communication. Paper presented at the 2017 annual meeting for the International Communication Association, San Diego, CA.
24. **Taylor, S. H.**, Ledbetter, A. M., & Mazer, J. P. (2017, May). Initial specification and empirical test of media enjoyment theory. Paper presented at the 2017 annual meeting for the International Communication Association, San Diego, CA.
25. **Taylor, S. H.**, Hinck, A, & Lim, H. (2017, May) What the selfie says: An experimental test of how selfies change Social judgments on Facebook. Paper presented at the 2017 annual meeting for the International Communication Association, San Diego, CA.
26. Purington, A., Taft, J. G., Sannon, S. H., Bazarova, N. N., & **Taylor, S. H.** (2017, March). "Alexa is my new BFF": A case study of the Amazon Echo's social functions and roles. Extended Abstract for the Workshop on Talking with Conversational Agents in Collaborative Action, Computer Supported Collaborative Work, (CSCW '17).
27. Choi, Y. H., **Taylor, S. H.**, Sannon, S., & Bazarova, N. N. (2016, November). Social media affordances and interpersonal aspects of depression in Facebook

communication. Paper presented at the National Communication Association 102nd Annual Convention, Philadelphia, PA.

28. **Taylor, S. H.**, & Bazarova, N. N. (2016, July). Media multiplexity in romantic relationships: Understanding the relationship between tie strength, relational uncertainty, and media use frequency. Poster presented at the 2016 Conference for the International Association of Relationship Research, July 20-24, 2016, Toronto, CA.
29. **Taylor, S. H.**, & Bazarova, N. N. (2016, July). The interaction between relational uncertainty and media affordances: An investigation of date request messages across different interpersonal media. Poster presented at the 2016 Conference for the International Association of Relationship Research, July 20-24, 2016, Toronto, CA.
30. Ledbetter, A. M., **Taylor, S. H.**, & Mazer, J. (2015, November). Enjoyment fosters media use frequency and determines its relational outcomes: Toward a synthesis of uses and gratifications theory and media multiplexity theory. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
31. **Taylor, S. H.**, & Ledbetter, A. M. (2014, November). Extending media multiplexity theory to the extended family: Communication satisfaction and tie strength as moderators of violations of media use expectations. Paper presented at the 2014 annual meeting of the National Communication Association, Chicago, IL.

INVITED TALKS AND WORKSHOPS

- 2023 **Workshop Organizer**
International Association of Relationship Research's Biannual Young Scholar Pre-conference
Phoenix, AZ
May 27, 2023
- 2023 **Colloquium Speaker**, University of Wisconsin-Madison
Topic: "Lonely Algorithms: Personalization versus Personal Relationships on Social Media"
- 2022 **Invited Speaker**, Prosocial Design Network
"Cyberbullying Bystander Intervention: Redesigning Social Media for Accountability and Empathy"
- 2020 **Invited Speaker**, Department of Psychology University of Illinois Chicago
"Cyberbullying Bystander Intervention: Redesigning Social Media for Accountability and Empathy"

- 2018 **Workshop Organizer**
 Bridging the Gaps: Social Media, Use, and Well-Being
 12th International Conference on Web and Social Media
 Stanford, CA
 June 25th, 2018
- 2018 **Keynote Speaker**
 Sticks and Stones in Bits and Bytes: Collaboration, Application, and Strategies for
 Preventing Cyberbullying. Preconference at National Communication
 Association Annual Convention
 Salt Lake City, UT
 Topic: "Innovative Methods for Researching Cyberbullying"

AWARDS

- 2024 Top Student-lead Paper, Interpersonal Communication Division
 International Communication Association
- 2017 Anson Rowe Promising Graduate Student Award, Communication Department,
 Cornell University
*Recognizes one Ph.D. student who has proven research productivity, teaching excellence, and
 contributed to the communication community*
- 2016 Outstanding Master's Thesis, National Communication Association,
 Interpersonal Communication Division
- 2015 Outstanding Graduate Teaching Assistant, Communication Department, Cornell
 University
- 2014 Outstanding Graduate Student, Communication Studies Department, Texas
 Christian University
- 2012 Top Undergraduate Student in Communication Studies, Southern Utah
 University

FUNDING

- 2023 **Taylor, S. H.**
 \$4,800, 05/24 - *Unfunded*
*Problematizing Passive Social Media Use and Mental Health: Studying Algorithmic
 Bias among LGBTQ+ Young Adults*
 UIC Committee on Social Science Research, Seed Grant Funds
- 2023 **Taylor, S. H.**
 \$5,000, 06/24-5/25 - Top 5 proposals, *Unfunded*

Problematizing Passive Social Media Use and Mental Health: Integrating Algorithmic Bias and LGBTQ+ Perspectives
Central States Association Federation Prize

- 2019 Graduate Student Travel Award, International Association for Relationship Research
- 2018 Collaborator: **Taylor, S. H.** (with PI Bazarova)
\$8,000, 1/18-1/20
Always Available, Always Attached: The Benefits and Risks of Mobile and Social Media Use in Close Relationships
Cornell Institute of Social Sciences Small Grant
- 2018 Graduate Student Travel Award, International Association for Relationship Research
- 2015 Collaborator: **Taylor, S. H.** (with PI Bazarova)
\$75,000, 09/15-09/18
Parents, Teens, and Online Safety: Improving Parenting Practices in the Digital Age
HATCH NYC-131419

TEACHING

University of Illinois Chicago

COMM 301: Communication Research Methods
COMM 350: Personal Relationships and Technology
COMM 394: Special Topics in Communication
COMM 490: Seminar in Culture and Communication
COMM 491: Seminar in Media and Communication
COMM 501: Communication Research Methods
COMM 594: Special Topics in Communication

Cornell University

COMM 2450: Communication and Technology
COMM 2850: Communication, Environment, Science, and Health
COMM 2820: Research Methods in Communication Studies
COMM 3200: New Media & Society
COMM 2010: Oral Communication
COMM 3400/INFO: Personal Relationships and Technology
COMM 2310: Writing about Communication

Texas Christian University

TEACHING TRAINING

- 2021 FSI: At the Intersection of Teaching, Learning, and Technology Annual Conference
- 2021 How to Ungrade by Jesse Stommel, Big Questions Institute
- 2020 Illinois Online Network (ION) Course "Overview of Online Instruction."

SERVICE

INTERNATIONAL AND NATIONAL

- 2020 - present **Committee Member**
Mentoring Committee
International Association of Relationship Researchers
- 2024 **Committee Member**
Article and Book Award Committee
National Communication Association
Human Communication and Technology Division
- 2023 **Committee Member**
Dissertation Award Committee
National Communication Association
Human Communication and Technology Division

COLLEGE AND DEPARTMENT

- 2024 - Present **Director of Undergraduate Studies - Alternate**
Department of Communication
- 2023 - Present **Committee Member**
COMM X + Y and Pathways
Department of Communication
- 2023 & 2019 **Committee Member**
COM 301 Textbook Selection Committee
Department of Communication
University of Illinois Chicago

- 2022 **Committee Member**
 Program Review Committee
 Department of Communication
 University of Illinois Chicago
- Committee Member**
 COMM301 Review Committee
 Department of Communication
 University of Illinois Chicago
- 2021 **Search Committee Member**
 Gaming Studies, Human Augmentics, and AI
 Department of Communication
 University of Illinois Chicago
- 2021 - 2022 **First-at-LAS Mentor**
 College of Liberal Arts & Sciences
 University of Illinois Chicago
- 2020 – 2022 **Committee Member**
 Graduate Admissions Committee
 Department of Communication
 University of Illinois Chicago
- 2019 **Communication Department Representative**
 BSB Computer Lab Space Redesign
 College of Liberal Arts and Science
 University of Illinois Chicago
- 2019 - Present **Communication Department Representative**
 UIC LAS Faculty Quorum Committee
- 2016 **Contributor** to the Development of an Online, Open-Access Course “Positive Youth Development 101,” in partnership with the Act for Youth and Social Media Lab, Cornell University
- 2015 to 2017 **Treasurer**
 Communication Graduate Student Association
 Cornell University
- 2015 to 2016 **Graduate Student Representative,**
 Department of Communication
 Cornell University
- 2014 to 2019 **Outreach Content Contributor,** Cornell ShareSoMe Project Website, <http://blogs.cornell.edu/sharesome>

PHD ADVISING

COMMITTEE MEMBER

- Sarah Leiser
- Cait Lackey
- Olivia Sadler
- Yueyang Yao

MASTER'S THESIS ADVISING

CHAIR

- Manda Coupe: Expected Graduation 2025

CERTIFICATES

2012 Speech Writing, Southern Utah University

MEDIA COVERAGE AND CONTRIBUTIONS

- 2020: "Americans are drinking quarantinis with Cuomosexuals: Your guide to quarantine culture." *Chicago Tribune*
- 2019: "Can social media deepen friendships IRL? Utah-based app focuses on quality, not quantity." *Deseret News*
- 2018: "Bridging the Gaps: Social Media and Well-Being" *AI Magazine*
- 2018: "A Few Key Questions in the Fight Against Cyberbullying" *PsychologyToday*
- 2018: "Upstanding by Design: Built-in Encouragement to Call Out Cyberbullies" *Cornell Chronicle*

AD HOC REVIEWER EDITORIAL ACTIVITIES

JOURNALS AND CONFERENCE PROCEEDINGS

Communication Monographs
Communication Research
Computers in Human Behavior
Human Communication Research
Human Communication & Technology

International Journal of Communication
Journal of Communication
Journal of Computer-Mediated Communication
Journal of Family Communication
Journal of Media Psychology
Journal of Social and Personal Relationships
Media Psychology
Mobile Media and Communication
New Media & Society
PNAS Nexus
Proceedings ACM Conference on Human Factors in Computing Systems (CHI)
Social Media + Society

CONFERENCES

International Communication Association Annual Convention
Communication and Technology Division
National Communication Association Annual Convention
Human Communication and Technology Division
Technology, Mind & Society

PROFESSIONAL MEMBERSHIPS

International Communication Association
National Communication Association
International Association for Relationship Research
Association for Computing Machinery